

HIGH FIDELITY MOCKUPS

HIGH FIDELITY MOCKUPS

DEFINITION

A mockup is a static high-profile visual draft of a design or device, used to represent the structure of information, visualize the content and demonstrate the basic functionalities in a static way. Unlike wireframes, mockups provide visual details, such as colours and type treatment. - **Emily Grace**

SOURCE

<https://www.justinmind.com/blog/wireframes-and-mockups-whats-the-best-option/>

HIGH FIDELITY MOCKUPS

Designers should be aware of some realities during this stage...

POSITIVE

Mockups help you better communicate the form and functionality of your design to stakeholders and customers due to the fact that the artboards are more realistic.

SOURCE

<http://uxmovement.com/wireframes/4-things-no-one-told-me-about-high-fidelity-wireframes/>

HIGH FIDELITY MOCKUPS

Designers should be aware of some realities during this stage...

NEGATIVE

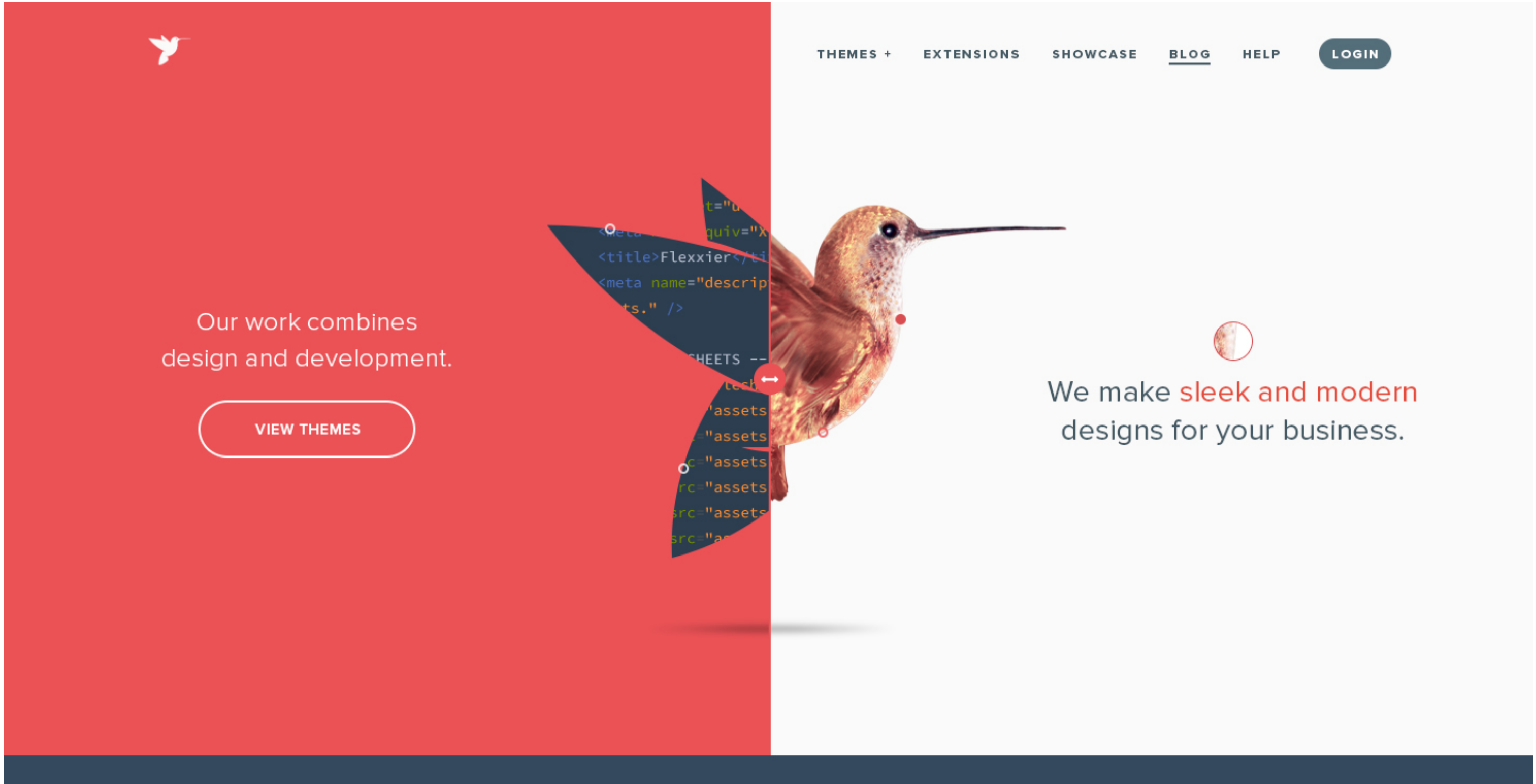
If the mockups are poorly presented, or if the first client feedbacks occur with high fidelity mockups (instead of low or mid-fidelity mockups), the feedback sessions could become a nightmare because they might turn into a discussion around the most mundane, small details rather than the overall concept and visual approach.

Make sure to show the most appropriate type of wireframe/mockups for the current phase of your project's development.

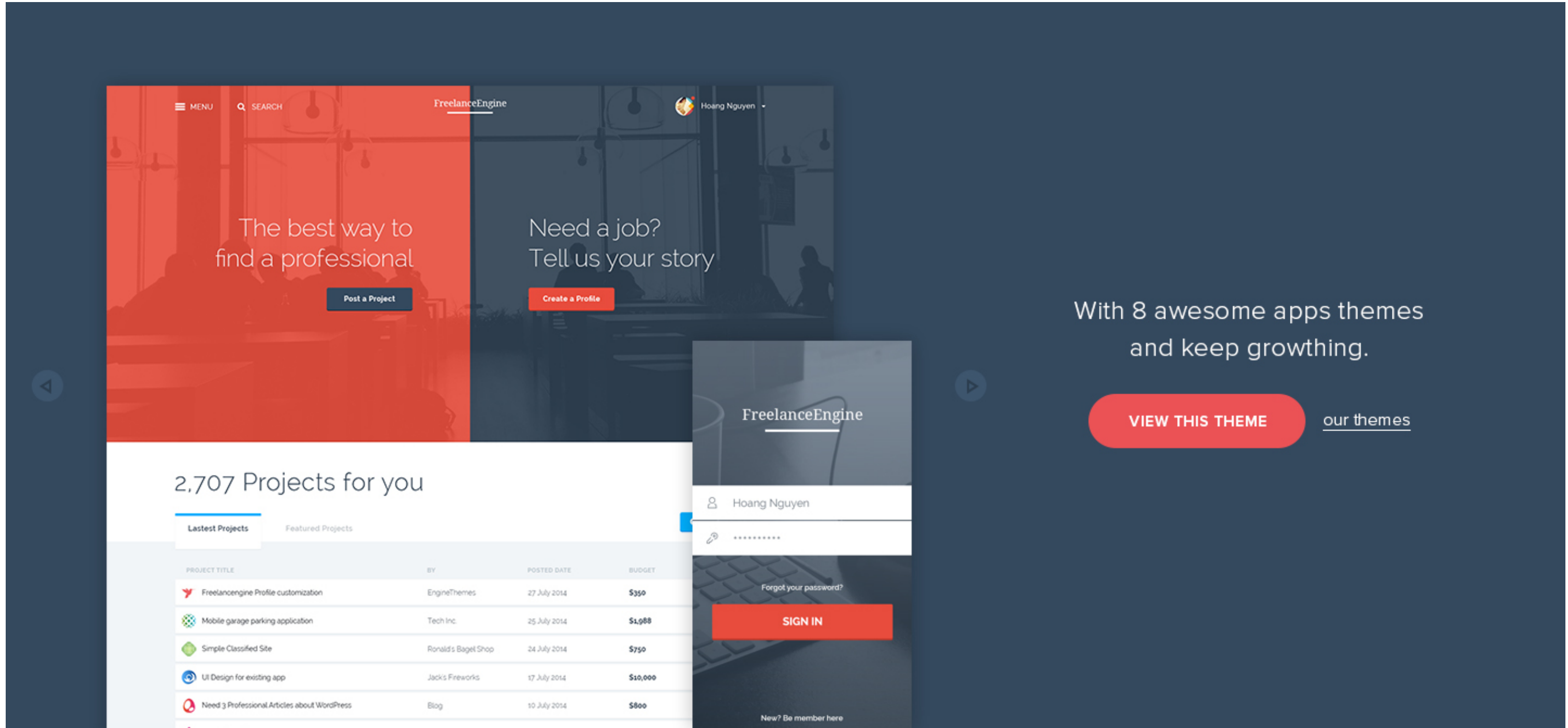
HIGH FIDELITY MOCKUPS

Don't forget to also keep your user personas and your end goal in mind during this development phase.

HIGH FIDELITY MOCKUPS



HIGH FIDELITY MOCKUPS



HIGH FIDELITY MOCKUPS



POWER OF SIMPLICITY

Build the right things in the right way for solving business problems.



FRONTEND CONTROLS

Publish content and tweak your design without leaving the homepage.



TRANSLATION SUPPORT

Localize your site with a built-in translator and six pre-installed languages.



MOBILE VERSION

Build the right things in the right way for solving business problems.



EASY TO LAUNCH

Publish content and tweak your design without leaving the homepage.



LOVE & COFFEE

Localize your site with a built-in translator and six pre-installed languages.

Incredible Support

HIGH FIDELITY MOCKUPS

Incredible
Support

Whatever you ask.
I don't care! Problem?

GET SUPPORT



What the world talking
about us.

“ I just wanted to say thanks for the
One Engine theme.
This would be the first time I'm
sending a thank you note, and that's
because the theme is really amazing
(and FREE).
Thanks again for putting this out
there. ”



Hoang Nguyen
Designer of EngineThemes

[Read more testimonial](#)

HIGH FIDELITY MOCKUPS

Our Blog

[READ MORE](#)

Oct 17th, 2014 - 2 Comments - [Theme Update](#)



DirectoryEngine introduces its latest version with header menu implementation.

In addition to the original one on the left, you now have another option to create your menu. Users then can use the header menu to easily access any page on the site ...



Oct 17th, 2014 - 2 Comments

[Theme Update](#)

ClassifiedEngine is back with 20% discount offer.



Oct 17th, 2014 - 2 Comments

[Theme Update](#)

DirectoryEngine introduces its latest version: v1.1.5.