## YSDN2005 - F17 Processes and Workflow: Visual Interaction Design

Name

Student Name

## **Project 3 - Mobile Application**

Proposal (Written Component, Application Architecture, Persona)	)	0	3	
Mood Boards (Option A, Option B)		0	3	
Wireframes (Low Fidelity, Mid Fidelity)		0	4	
High Fidelity Interactive Prototype (InVision Link)		0	10	
User Experience Elements - UX (Logical flow/grouping of content, proper navigation/link of screens, depth of the product features)	king	0	5	
User Interfaces Elements - UI (Overall look & feel, Colours, Typography, Grid, Hierarc	shy)	0	5	
UserTesting Component (Questions Proposition, Excel File Study Metrics, Take Aways Text Component)		0	5	
-	Total	0	35	Grade

Notes