

MID-FIDELITY WIREFRAMES

MID-FIDELITY WIREFRAMES

Significantly more detail

Work at a 1:1 scale

Created with a digital vector tool

Sketch or Adobe XD

Focus on navigation, titles, copy, imagery (representation), buttons, etc.

May incorporate font choices

Use **real content**

CONNECT THE DOTS, DEFINE SUCCESS

Shareablee is a powerful measurement platform that gives you full transparency into the performance of your social media strategy.

SEE HOW WE DO IT

REQUEST A DEMO

COMPETITIVE ANALYSIS ACTIONABLE INSIGHTS PERFORMANCE BENCHMARKING AUDIENCE INSIGHTS

WHAT WE'VE MEASURED WHAT WE ANALYZE DAILY WHAT WE LOOK AT WHAT WE OFFER

100+ Billion Actions Measured
42 Billion Social Actions In Us In 2014

SOLUTIONS FOR:

RESEARCH & STRATEGY BRAND & SOCIAL MARKETERS

LATEST RANKINGS

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	TELEVISION	PUBLISHERS	RETAILERS	FOOD & BEVERAGE		
Shareablee Social Scorecard: TV Rankings Top US Shows Overall by Engagement						
	SHOW	NETWORK	TOTAL ACTIONS	TOTAL CONTENT	ACTIONS PER POST	FANS FOLLOWERS
1	Ellen DeGeneres	Warner Bros.	6,829,225	84	78,872	73,070,604
2	Today Show	NBC	2,953,327	476	4,524	7,958,485
3	The Tonight Show	NBC	1,891,631	203	8,333	8,689,588
4	Steve Harvey TV	NBCUniversal	1,362,039	133	8,663	6,730,550
5	Entertainment Tonight	CBS	1,047,074	456	2,325	4,198,410
6	Good Morning America	ABC	1,037,345	482	2,152	7,250,499
7	America's Funniest Home Videos	ABC	994,500	79	12,584	7,760,343
8	Jeopardy	CBS	945,000	40	23,625	7,848,076
9	Dray's Academy	ABC	890,522	36	16,475	23,370,000
10	Jeopardy with The Stars	ABC	822,796	104	7,863	3,889,070

THIRD SCORECARD
EXPLORE ALL RESOURCES

OUR PLATFORM

DATA-DRIVEN PLAYBOOK FOR THE SOCIAL ENTERPRISE

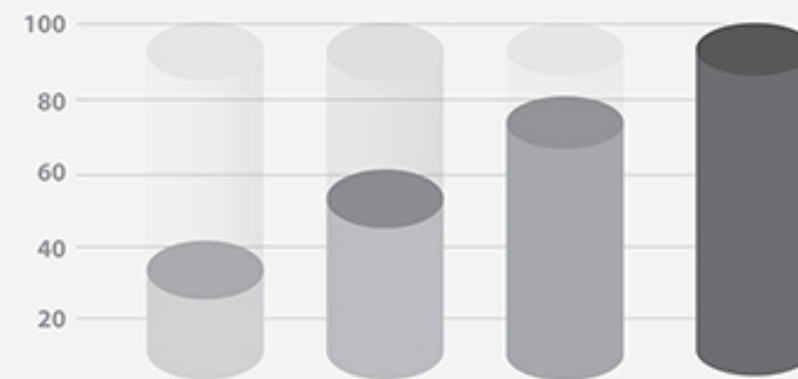
Social Loyalty™ Platform provides brands with a data-driven playbook that reveals the evolving rules, ROI factors and motivations of their social media customers – as well as the engaged fans of competitors.

SCHEDULE A DEMO



BENCHMARKING

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.



ICON

INDUSTRY RANKINGS

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INDUSTRY SEGMENTATION

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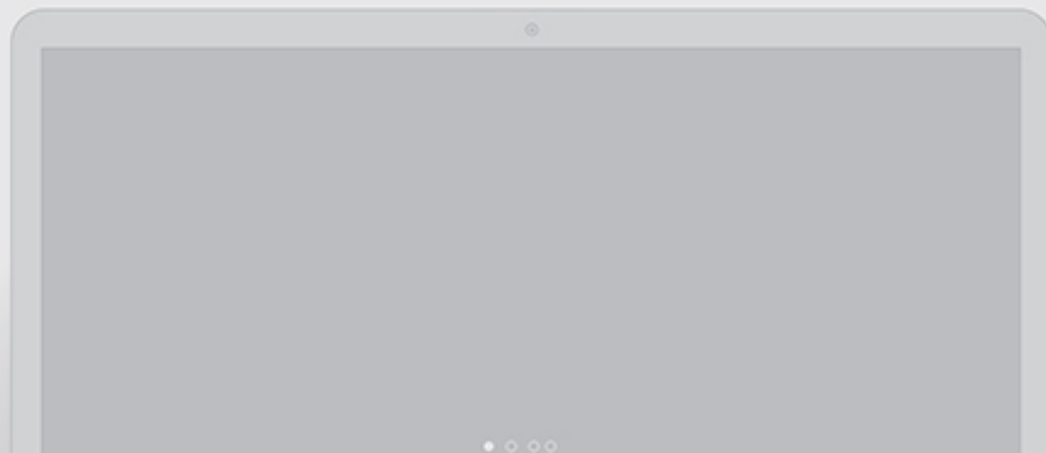
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HISTORICAL PERFORMANCE

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CONTENT STRATEGY

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SOLUTIONS

DATA-DRIVEN PLAYBOOK FOR THE SOCIAL ENTERPRISE

Social Loyalty™ Platform provides brands with a data-driven playbook that reveals the evolving rules, ROI factors and motivations of their social media customers – as well as the engaged fans of competitors.

SOLUTIONS FOR:

RESEARCH & STRATEGY

BRAND & SOCIAL MARKETERS

RESEARCH

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STRATEGY

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BRAND MARKETING

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SOCIAL MEDIA MARKETING

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I WANT TO:

ICON

Generate robust reports on ad hoc basis

ICON

Manage many networks from one console

ICON

Benchmark company against competitors

ICON

Reliable engagement and publishing

ICON

Understand what is working in our current spend

ICON

Visually appealing dashboards and reports

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Maximize and measure social-driven ROI

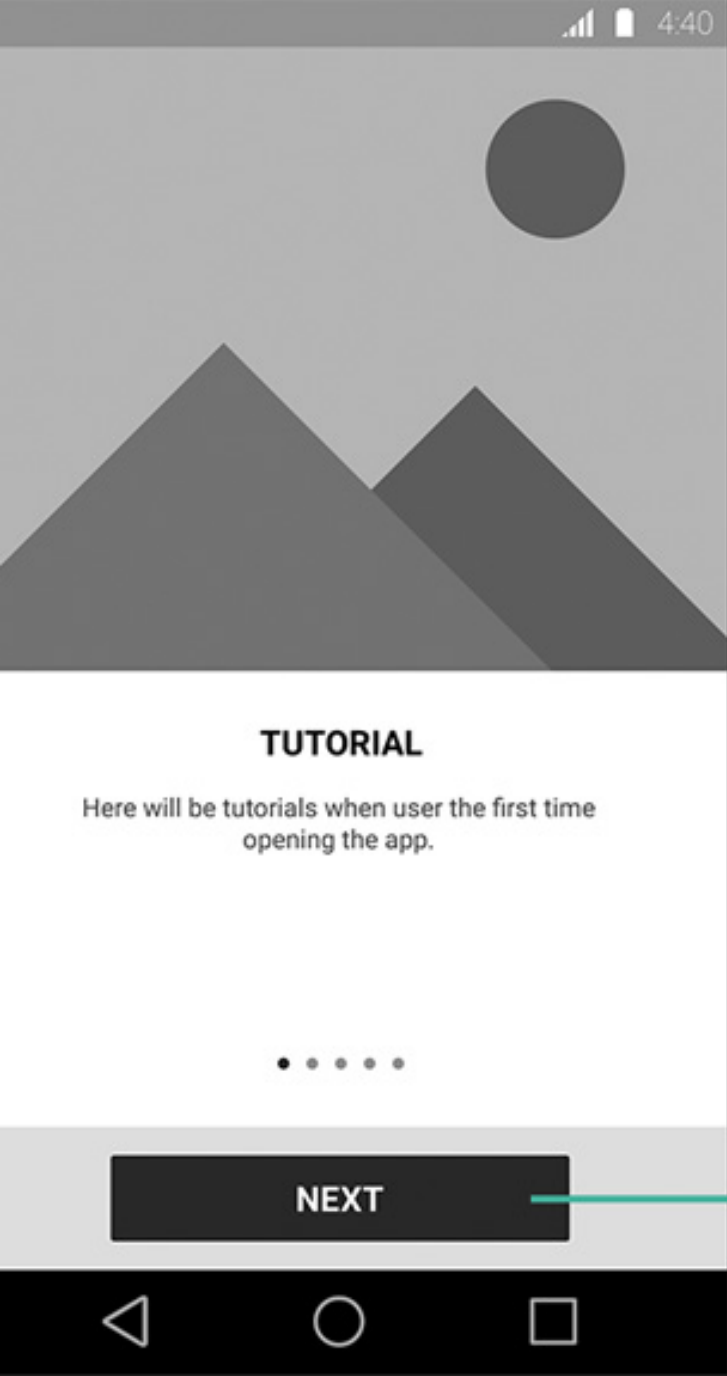
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Maximize and measure social-driven ROI

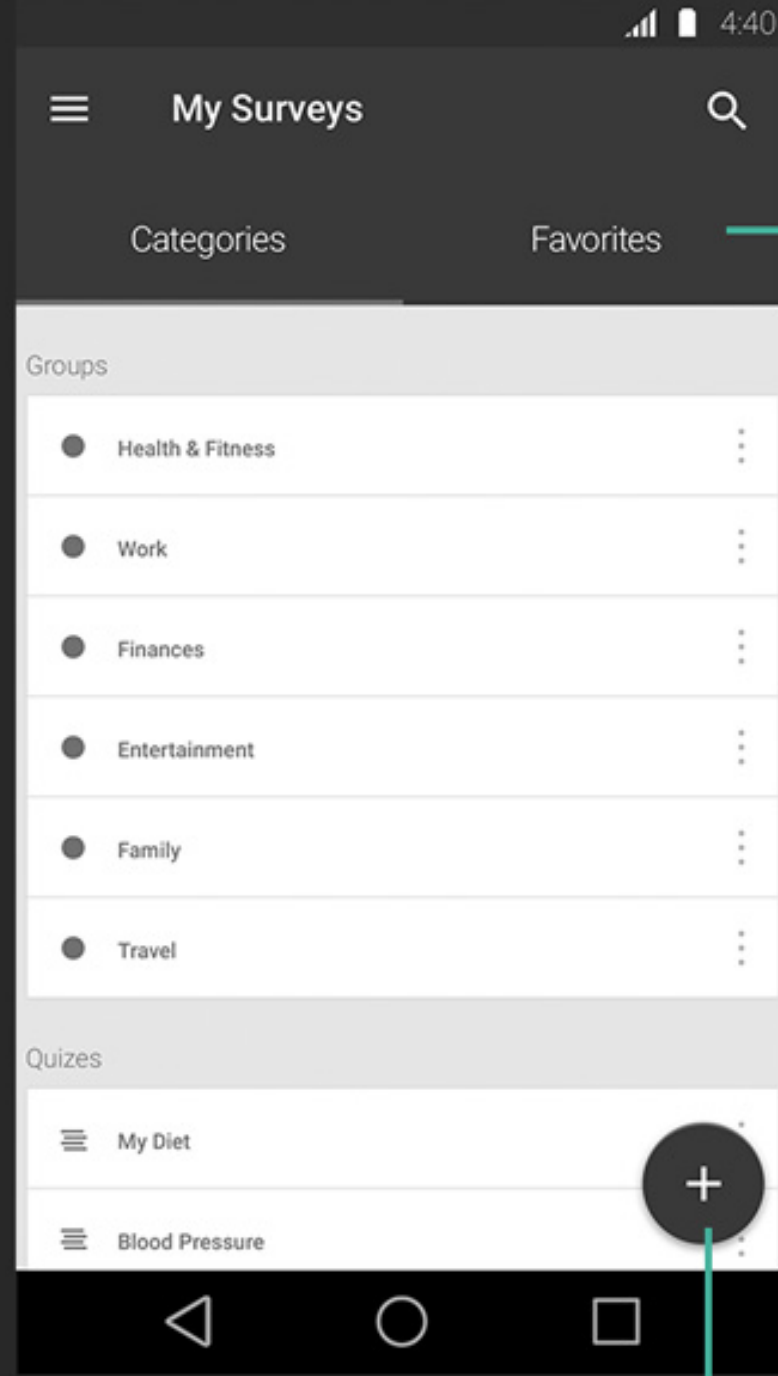
THE TRIBE HAS SPOKEN

"Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s"

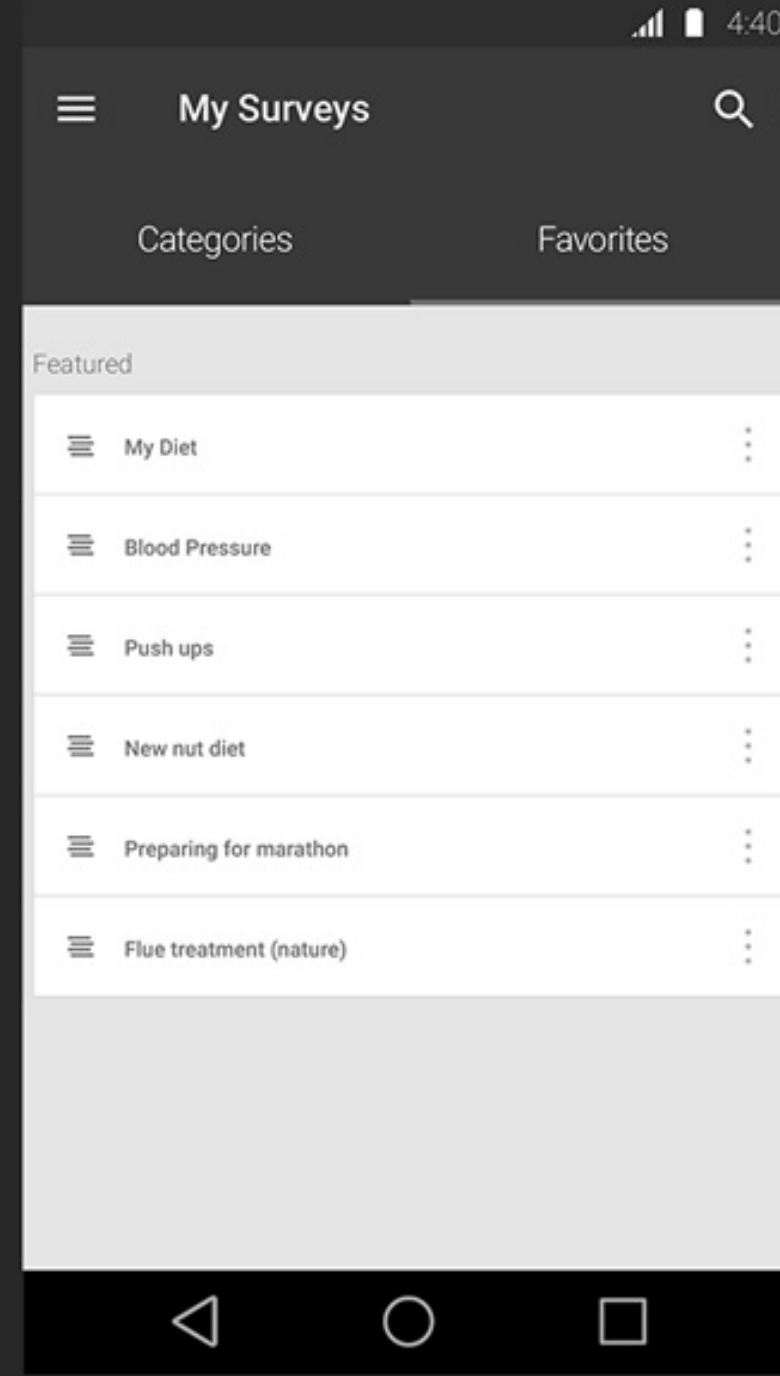
JOHN SMITH
Ebay Senior VP, Digital Media



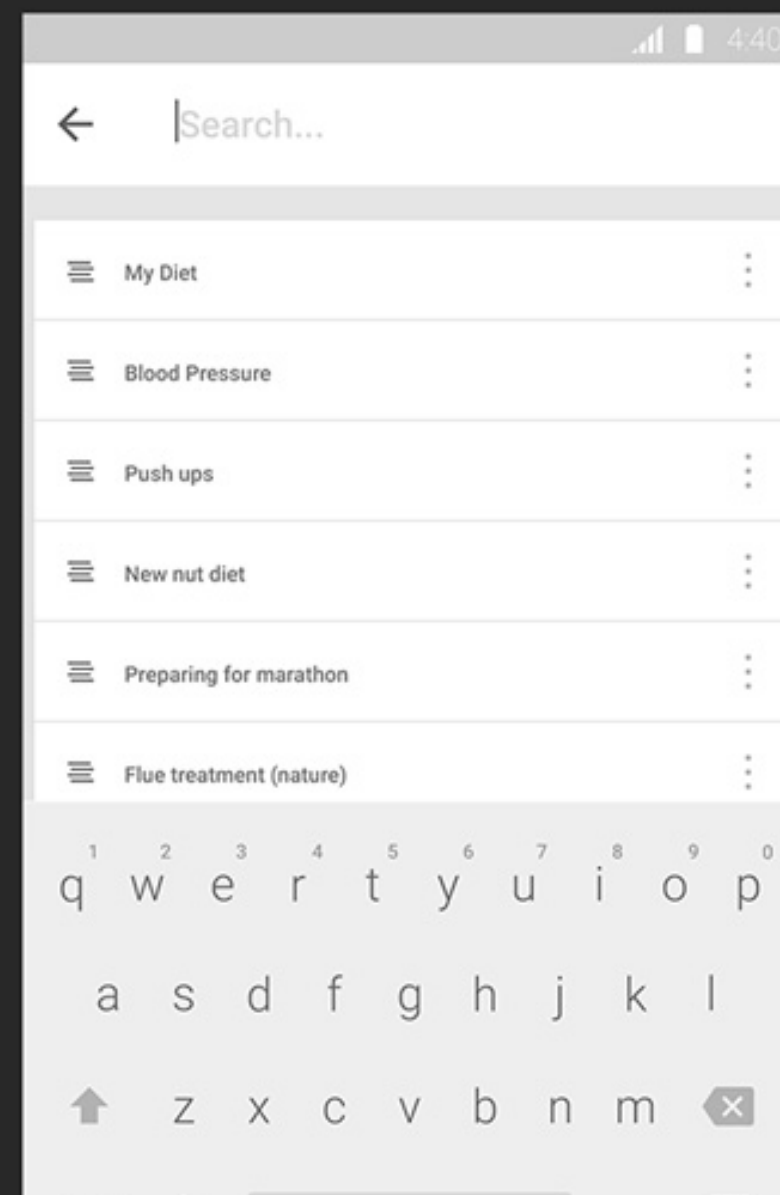
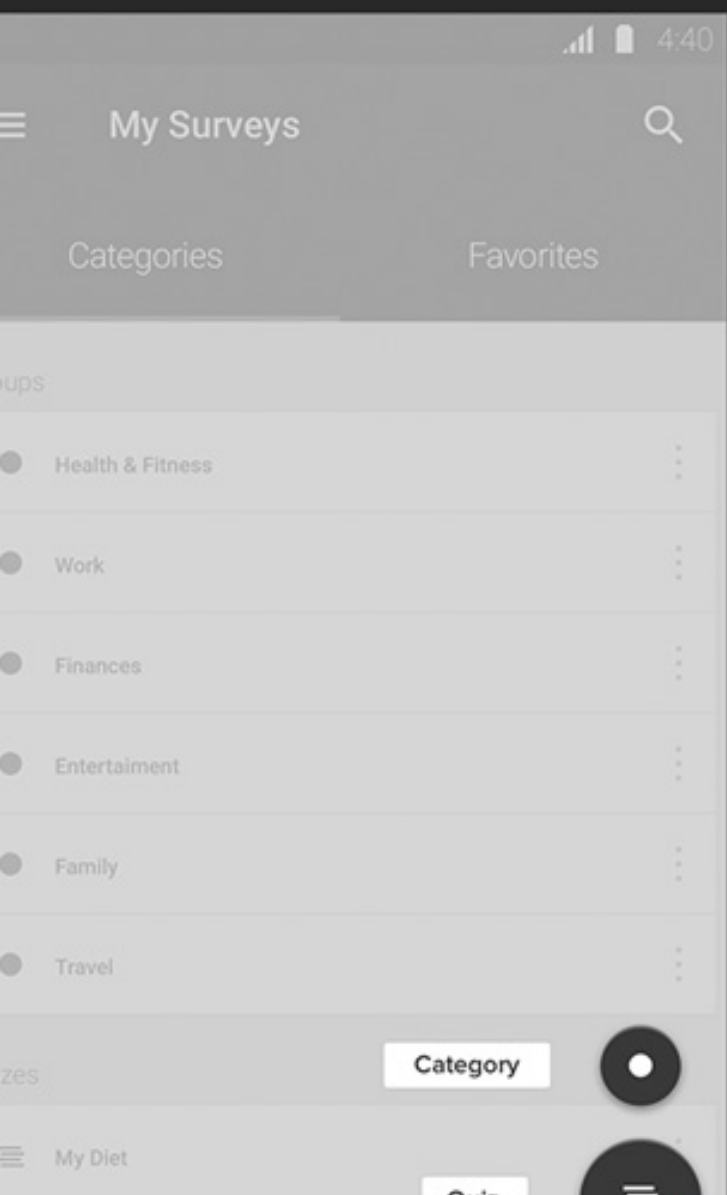
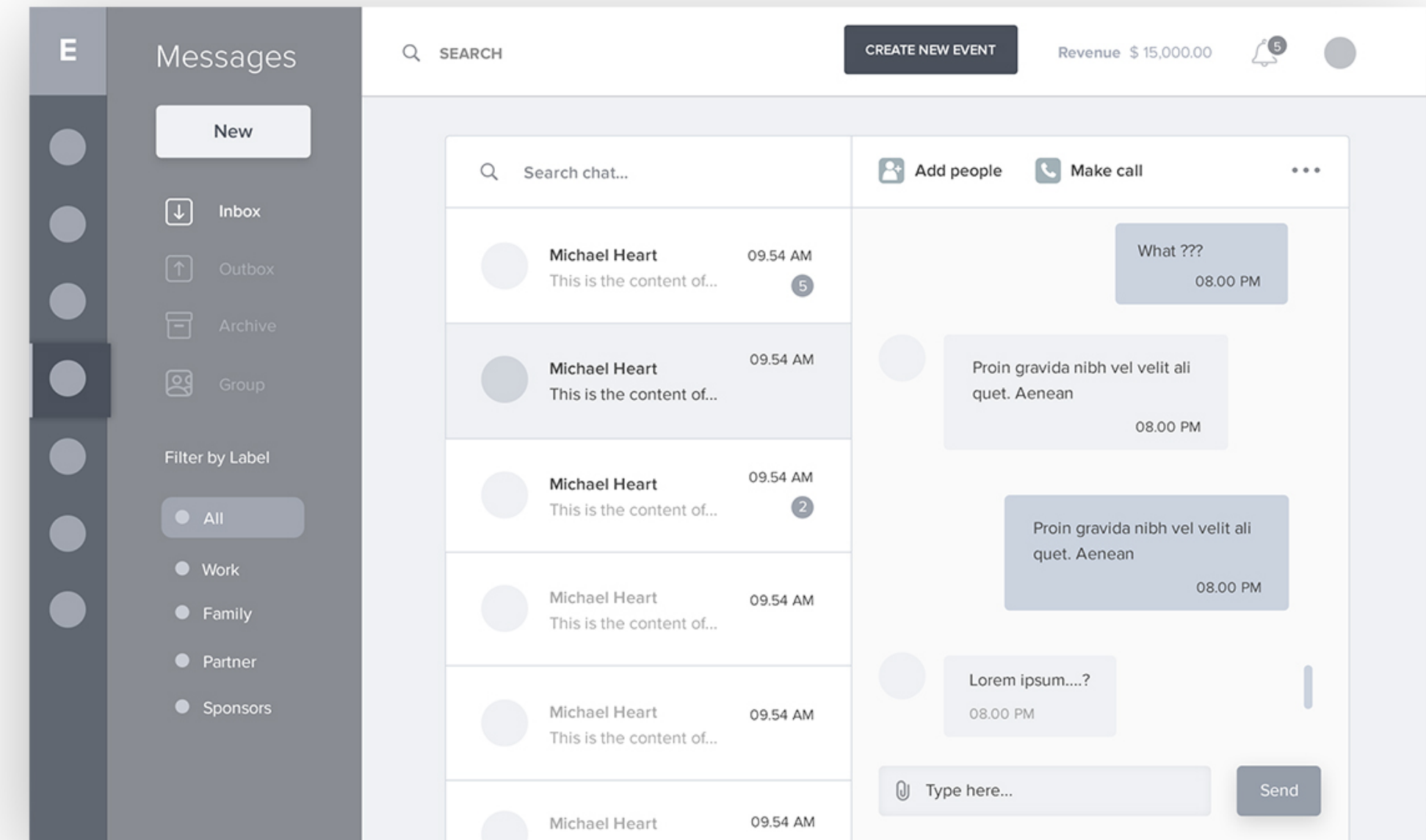
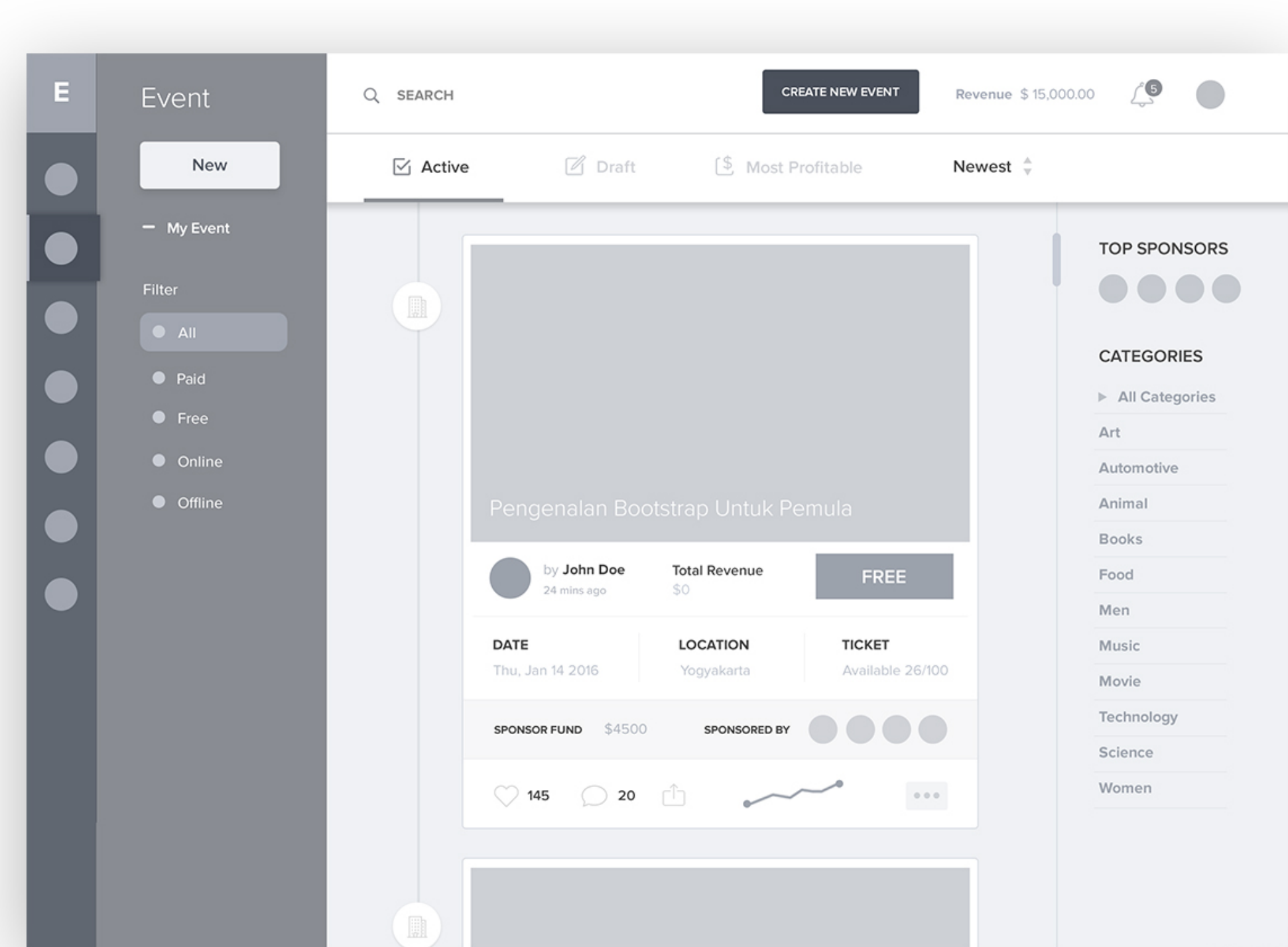
Tutorial Page



My Surveys/Categories



My Surveys/Favorites




Sell custom merchandise and surprise the community

No up-front cost. No risk. No hassle.

Create campaign

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Design

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2. Share

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3. Celebrate


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Featured Campaigns

Browse a few of our favourite campaigns or start your own

Discover campaign

Create campaign



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Title

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View



Title

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